



GENERATE //2021

SPONSORSHIP OPPORTUNITIES

Become a Sponsor

Join us at the Hyatt Regency in downtown Vancouver to engage in meaningful discussion, acquire valuable knowledge, and establish connections with a diverse network of industry professionals.

Generate is BC's largest clean energy industry conference. Sponsors of the event will reach approximately 450 participants at the conference and thousands more through our promotional activities before and after the event.

Interested in becoming a sponsor?

Please contact Clean Energy BC at info@cleanenergybc.org.



	Title \$15,000	Terawatt \$10,000	Gigawatt \$5,000	Megawatt \$2,500	Kilowatt \$1,500
Banner Ad on Registration Site Before Event	●	●	●	●	●
Sponsor Spotlight	●	●	●	●	●
Morning Break Signage	●	●	●	●	●
Afternoon Break Signage	●	●	●	●	●
Delegate Package Insert	●	●	●	●	●
Delegate Gift Bag Item	●	●	●	●	●
Company Logo on Conference Webpage	●	●	●	●	●
Branded Pre-Conference Social Media Contest	●	●	●	●	
Official Conference Opening Signage	●	●	●	●	
Awards Dinner & Reception Signage	●	●	●	●	
Plenary Sessions Signage	●	●	●	●	
Icebreaker Reception Signage	●	●	●	●	
Sponsored Event Intro/Orientation Video	●	●	●		
Breakfast Station Day 1 Signage	●	●	●		
Breakfast Station Day 2 Signage	●	●	●		
Recharge: Drinks on the Tradeshow Floor Signage	●	●	●		
Conference Daytimer Advertisement	●	●			
Luncheon Day 1 Keynote Speaker - Premiere Sponsor	●	●			
Luncheon Day 2 Keynote Speaker - Premiere Sponsor	●	●			
Bar Signage	●	●			
Conference Badges	●	●			
Circuit Breaker Closing Reception Signage	●	●			
Awards Dinner Podium Signage	●				
Tradeshow Floor Feature Signage	●				

More Opportunities

Your Company Logo on our Beer Cups at the Following Events (\$7,500)

- Recharge: Drinks on the Tradeshow Floor
- Circuit Breaker Closing Reception
- Luncheon Day 1
- Luncheon Day 2

\$15,000

Title Sponsors

Banner Ad on Registration Site Before Event

Sponsor Spotlight

Pre-conference e-blast including company profile & photo feature emailed to Clean Energy BC stakeholders & posted to social media

Morning Break Signage

Logo on 2' x 3' sign at each coffee station (Day 2 & 3)

Afternoon Break Signage

Logo on 2' x 3' sign at each coffee station (Day 2 & 3)

Delegate Package Insert

Company advertisement insert

Delegate Gift Bag Item

Logo on sponsored item in each delegate bag

Company Logo on Conference Webpage

Branded Pre-Conference Social Media Contest

Feature sponsor of conference social media contest for free admission to event

Official Conference Opening Signage

Logo on 2' x 3' sign at entry door & AV logo

Awards Dinner & Reception Signage

Feature sponsor of the dinner reception. Includes logo on 2' x 3' sign at entry door & AV logo

Plenary Sessions Signage

Logo on 2'x3' sign along panelist table & at entry door

Icebreaker Reception Signage

Logo on 2' x 3' sign on tradeshow floor & AV logo

Sponsored Event Intro/Orientation Video

Company promotional video distributed to CEBC social media channels and on website

Breakfast Station Day 1 Signage

Logo on 2' x 3' sign at breakfast station

Breakfast Station Day 2 Signage

Logo on 2' x 3' sign at breakfast station

Recharge: Drinks on the Tradeshow Floor Signage

Logo on 2' x 3' sign on tradeshow floor & AV logo

Conference Daytimer Advertisement

Advertisement on the back of Conference Daytimer

Luncheon Day 1 Keynote Speaker - Premiere Sponsor

Logo on 2' x 3' sign at entry door, on the podium & AV logo. Announcement by MC. Four tickets to event, premiere seating at head table

Luncheon Day 2 Keynote Speaker - Premiere Sponsor

Logo on 2' x 3' sign at entry door, on the podium & AV logo. Announcement by MC. Four tickets to event, premiere seating at head table

Bar Signage

Logo on 2' x 3' sign on both bars

Conference Badges

Company logo on all conference attendee badges

Circuit Breaker Closing Reception Signage

Logo on 2'x3' sign at entry door & AV logo

Awards Dinner Podium Signage

Feature signage on speaker podium

Tradeshow Floor Feature Signage

Feature sponsor of the tradeshow floor. Includes logo on banner in exhibitor hall, name included on all floorplans

\$10,000

Terawatt Package

Banner Ad on Registration Site Before Event

Sponsor Spotlight

Pre-conference e-blast including company profile & photo feature emailed to Clean Energy BC stakeholders & posted to social media

Morning Break Signage

Logo on 2' x 3' sign at each coffee station (Day 2 & 3)

Afternoon Break Signage

Logo on 2' x 3' sign at each coffee station (Day 2 & 3)

Delegate Package Insert

Company advertisement insert

Delegate Gift Bag Item

Logo on sponsored item in each delegate bag

Company Logo on Conference Webpage

Branded Pre-Conference Social Media Contest

Feature sponsor of conference social media contest for free admission to event

Official Conference Opening Signage

Logo on 2' x 3' sign at entry door & AV logo

Awards Dinner & Reception Signage

Feature sponsor of the dinner reception. Includes logo on 2' x 3' sign at entry door & AV logo

Plenary Sessions Signage

Logo on 2'x3' sign along panelist table & at entry door

Icebreaker Reception Signage

Logo on 2' x 3' sign on tradeshow floor & AV logo

Sponsored Event Intro/Orientation Video

Company promotional video distributed to CEBC social media channels and on website

Breakfast Station Day 1 Signage

Logo on 2' x 3' sign at breakfast station

Breakfast Station Day 2 Signage

Logo on 2' x 3' sign at breakfast station

Recharge: Drinks on the Tradeshow Floor Signage

Logo on 2' x 3' sign on tradeshow floor & AV logo

Conference Daytimer Advertisement

Advertisement on the back of Conference Daytimer

Luncheon Day 1 Keynote Speaker - Premiere Sponsor

Logo on 2' x 3' sign at entry door, on the podium & AV logo. Announcement by MC. Two tickets to event, premiere seating at head table

Luncheon Day 2 Keynote Speaker - Premiere Sponsor

Logo on 2' x 3' sign at entry door, on the podium & AV logo. Announcement by MC. Two tickets to event, premiere seating at head table

Bar Signage

Logo on 2' x 3' sign on both bars

Conference Badges

Company logo on all conference attendee badges

Circuit Breaker Closing Reception Signage

Logo on 2'x3' sign at entry door & AV logo

\$5,000

Gigawatt Package

Banner Ad on Registration Site Before Event

Sponsor Spotlight

Pre-conference e-blast including company profile & photo feature emailed to Clean Energy BC stakeholders & posted to social media

Morning Break Signage

Logo on 2' x 3' sign at each coffee station (Day 2 & 3)

Afternoon Break Signage

Logo on 2' x 3' sign at each coffee station (Day 2 & 3)

Delegate Package Insert

Company advertisement insert

Delegate Gift Bag Item

Logo on sponsored item in each delegate bag

Company Logo on Conference Webpage

Branded Pre-Conference Social Media Contest

Feature sponsor of conference social media contest for free admission to event

Official Conference Opening Signage

Logo on 2' x 3' sign at entry door & AV logo

Awards Dinner & Reception Signage

Feature sponsor of the dinner reception. Includes logo on 2' x 3' sign at entry door & AV logo

Plenary Sessions Signage

Logo on 2'x3' sign along panelist table & at entry door

Icebreaker Reception Signage

Logo on 2' x 3' sign on tradeshow floor & AV logo

Sponsored Event Intro/Orientation Video

Company promotional video distributed to CEBC social media channels and on website

Breakfast Station Day 1 Signage

Logo on 2' x 3' sign at breakfast station

Breakfast Station Day 2 Signage

Logo on 2' x 3' sign at breakfast station

Recharge: Drinks on the Tradeshow Floor Signage

Logo on 2' x 3' sign on tradeshow floor & AV logo



\$2,500

Megawatt Package

Banner Ad on Registration Site Before Event

Sponsor Spotlight

Pre-conference e-blast including company profile & photo feature emailed to Clean Energy BC stakeholders & posted to social media

Morning Break Signage

Logo on 2' x 3' sign at each coffee station (Day 2 & 3)

Afternoon Break Signage

Logo on 2' x 3' sign at each coffee station (Day 2 & 3)

Delegate Package Insert

Company advertisement insert

Delegate Gift Bag Item

Logo on sponsored item in each delegate bag

Company Logo on Conference Webpage

Branded Pre-Conference Social Media Contest

Feature sponsor of conference social media contest for free admission to event

Official Conference Opening Signage

Logo on 2' x 3' sign at entry door & AV logo

Awards Dinner & Reception Signage

Feature sponsor of the dinner reception. Includes logo on 2' x 3' sign at entry door & AV logo

Plenary Sessions Signage

Logo on 2'x3' sign along panelist table & at entry door

Icebreaker Reception Signage

Logo on 2' x 3' sign on tradeshow floor & AV logo

\$1,500

Kilowatt Package

Banner Ad on Registration Site Before Event

Sponsor Spotlight

Pre-conference e-blast including company profile & photo feature emailed to Clean Energy BC stakeholders & posted to social media

Morning Break Signage

Logo on 2' x 3' sign at each coffee station (Day 2 & 3)

Afternoon Break Signage

Logo on 2' x 3' sign at each coffee station (Day 2 & 3)

Delegate Package Insert

Company advertisement insert

Delegate Gift Bag Item

Logo on sponsored item in each delegate bag

Company Logo on Conference Webpage



Become a Sponsor

To find out more information or to become a sponsor, please contact info@cleanenergybc.org.



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brought to you by **Clean Energy BC**

**18TH ANNUAL
CONFERENCE**